



# **BONUS #2**

# **PRODUCT BUSINESS**

**DO I REALLY NEED TO SHOW MY FACE?**

# **YES! YES! YES!**

**People love to know and like who they are buying from!**

**They love to know how things are made.**

**They want to know how you came up with the idea.**

**They want to see the product being used, so they can picture themselves using the product.**

**But most of all....they want to know who they are buying from, especially if it is more expensive.**

**Below are some examples of how you can incorporate yourself in your product based business.**

**\*Jewelry: Take photos of your making it, drawing it, & wearing it.**

**\*Candles: Take photos of the creation, the options & usage for relation.**

**\*Apparel: Yourself wearing it, or designing it.**

**\*Cooking products: Show yourself cooking with them in the kitchen.**

**\*Realtor: Yourself with a client, in front of the house they bought, or a new staged home.**

**I could go on and on, lol!**



# EXAMPLES



No need to really show your face to start, let's start small.



Show the detailed work, clients will value it more!



You don't even have to wear the clothes to be apart of the images.



Show casing cooking goods is super easy, just have fun!



The more natural the better when it comes to real estate photos. Your clients need someone they trust completely!!